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JULIUS ROEHR'S COMPANY

Rutherford, New Jersey

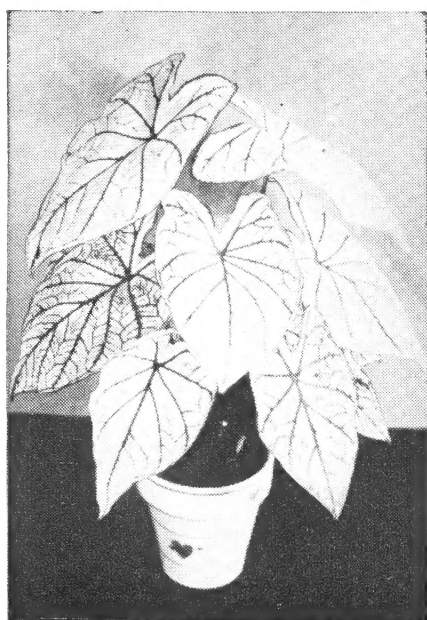
N. Y.: Longacre 5-4228

N.J.: Rth. 2-0000

ORNAMENTAL PLANTS for FLORISTS

AUGUST—SEPTEMBER 1947

WHOLESALE LIST (A) METROPOLITAN AREA



CALADIUMS.



SAINTPAULIA

FOR LATE SUMMER AND EARLY FALL—

AFRICAN VIOLETS60, .65 and .75
ANTHURIUMS	7.50, 10.00 and up
ARAUCARIAS	2.00 & 2.50
BROMELIADS	2.50, 3.50, 5.00 and 7.50
Imperial CALADIUMS	1.50, 5.00 and 6.00
Bright CELOSIAS	1.00
CHRYSANTHEMUMS in pots	2.00
DIEFFENBACHIA Rudolph Roehrs	1.75, 2.50 and 6.00
DRACAENAS	1.50, 2.00, 2.50 and 5.00
FERNS	1.50 & 2.00
PANDANUS	1.50, 2.50, 3.50, 6.00 & 10.00

also, Artful Plant Arrangements

DISHGARDENS—NOVELTIES—GLASSGARDENS

FOR GROWERS:

AZALEAS for forcing, Fall delivery, Coral Bells, 5-6" dia.50
Hexe (red), 5-6" .50; 6-8"75
ASPIDIUM tsussimense, dwarf Terrarium fern	5.00 per flat
BEGONIAS Lady Mac & Marjorie Gibbs, from Summer cuttings	
2" (ready Sept.)	25.00 per 100
BOUVARDIA Humboldt Albatross (giant white), 2¼"	20.00 per 100
SAINTPAULIA Blue Boy, 2"	25.00 per 100

Ask for new Fall List "B" covering Plants for growing on
and forcing, for season 47-48

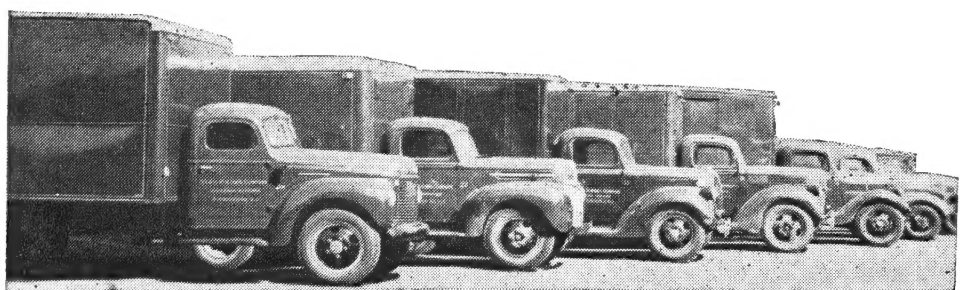
For Unusual Exotic Plants, see Catalog "E".

ROEHRS OFFERINGS AUGUST-SEPTEMBER

ACORUS gramineus , 2".....	.20
ADIANTUM Wrighti , 2¼".....	.25
AGAVE Sisalina , 2" (per C. 7.00).....	.10 & .15
ALOE arborescens , 2½".....	.25
ALOE brevifolia , 2¼" & 3".....	10, .15 & .25
ANTHURIUM Andreanum	7.50, 10.00 & up
ANTHERICUM Mandaianum , 6".....	1.50
ARAUCARIA excelsa , (Norfolk Island Pine), 5½".....	2.00
6".....	2.50
ASPIDIUM , dwarf Terrarium fern, from flat.....	4.00 per 100
AUCUBA japonica , 4½".....	1.50
5".....	2.00
7", bushy.....	5.00
BOXWOOD (Buxus japonica) , globes, 12" tub.....	8.00
pyramids, nicely shaped, 12" tub, 3½'.....	9.00 and 10.00
miniature plants, 2¼" pots.....	.20
BROMELIADS	2.50, 3.50, 5.00 and 7.50
CACTI and SUCCULENTS , 2".....	doz. 1.20 and 1.80
CALADIUMS , fancy-leaved, 6".....	1.50
specimen tubs.....	5.00 and 6.00
CELOSIAS Castle Gould , (Coxcomb) (in season) 6".....	1.00
Chinese EVERGREEN , bare root.....	.35-50
CHYRSANTHEMUM in pots, in flower beginning late August.....	2.00
CIBOTIUMS , Schiedi, 8" tub.....	9.00
CRASSULA arborescens , 2¼".....	.10
3".....	.25
6" pot.....	2.50
8" tub.....	5.00 and 7.50
CRYPTANTHUS acaulis (green), ruber (red).....	.15
CYPERUS Alternifolius , (Umbrella Plant), 4".....	.75
DIEFFENBACHIA Rudy Roehrs , 5" and 6".....	1.75 and 2.50
9" tub comb.....	6.00
DIEFFENBACHIA picta , 5".....	1.25
9" tub comb.....	4.00, 5.00
DISHGARDEN PLANTS , 2¼", assorted.....	doz. 1.20, 1.80 and 3.00
DISHGARDENS85, 1.00, 1.50, 2.00, 2.50, 3.50, 5.00 and up
DRACAENA Godseffiana , 2¼".....	.25
DRACAENA Massangeana , 3".....	.50
4½".....	1.00
6".....	1.50, 2.00
7-8".....	2.50-5.00
DRACAENA Warnecki , white variegated, 5".....	2.00
EUPHORBIA Splendens (Crown of Thorns), 2¼".....	.35
4".....	1.00
EXOTIC PLANTS , Collection of the more unusual plants for conservatory or home—Ask for our "CATALOG of EXOTICS".	
FERNS , Boston compacta, 6".....	1.50 and 2.00
FICUS elastica , (Rubber Plant), 4" pot.....	.75
5½" pot, 2-2½'.....	1.50
11" tub comb., 3½'-4½'.....	7.50
HIBISCUS , 8" tub, semi-standard.....	7.50
IVY , large-leaved variegated, 2¼".....	.20
IVY , Pittsburgh, self-branching, 3".....	.25
KENTIA Forsteriana , 2¼" single, 8-12".....	.25 and .35
NEPHTHYTIS liberica , 2¼".....	.15
OLEANDER , 18" tub.....	50.00
OLD MAN CACTUS , 2".....	1.00
OPUNTIA monacantha; Boxing Gloves; Cylindrica; microdasys; Schickendantzi; rufida , 2¼".....	.10
PANDA PLANT (Kal. tomentosa), 2¼".....	.20

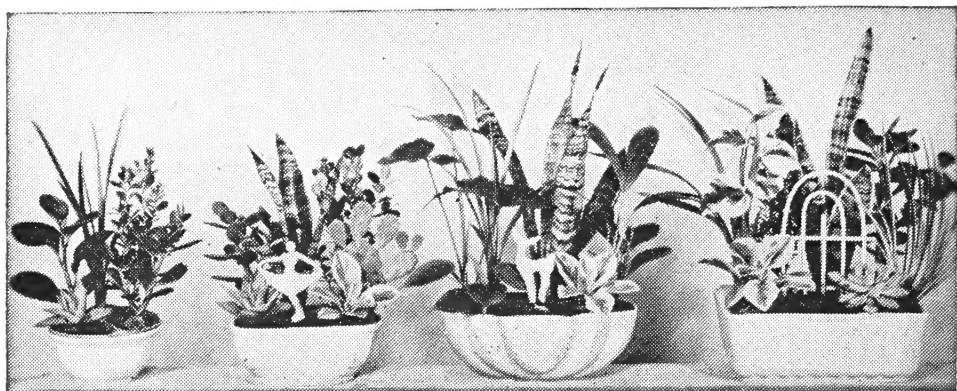
PANDANUS Veitchi, 3"50
5"		1.50
6"		2.50
7"		3.50
8" tub		6.00
10" tub		10.00
Peanut CACTUS, 2"15
PEPEROMIA obtusifolia, 2¼"10
PHILODENDRON Cordatum, 2¼"	doz.	1.80
4"60
5", hanging vines		1.25
Totem poles, 7" tub, 2½-3'		4.00
On birch posts, 8" tub, 4'		7.50
PHILODENDRON, in basket form, 8" pot		3.50
PHILODENDRON pertusum, 6" pots		3.50-4.00
7" tub		7.50
8" tub		10.00
9" tub		15.00
12" tub		25.00
PHOENIX Roebelini, 4"		1.50
5"		2.50
6" pot		3.50
8" tub		7.50
9" tub		10.00
10" tub		12.50
PITTOSPORUM tobira, 14" tub		15.00
POLYPODIUM Mandaianum, 6"		2.50
POTHOS & PHILODENDRON Combinations, 7" tub		7.50
8" tub.....		10.00
PTERIS 2"15
ROSEMARY, 4"75
5½"		1.50
SAINTPAULIA Blue Boy (African Violet), 4"60
In white 4" pots.....		.65
In Bright colored plastic pots, 4".....		.75
3" pots45
2" pots25
SANSEVIERIA laurenti, bare root rosettes25 and	.35
4-4½" pot	50 and	.75
5"		1.00
6"		1.50
7" pan, combination.....		2.50
8" tub, comb.		3.50
SAXIFRAGA sarmentosa, 2¼"20
SELAGINELLA Browni, 2"15
STAPELIA gigantea, 3"25-.35
TOLMIEA menziesi, (piggy-back plant), 2¼"15
4".....		.50
TRADESCANTIA (Wandering Jew), green and white or purple and silver var., 4", Doz.....		3.00
VITIS rhombifolia, 4"75

TRUCK DELIVERY ROUTES and SCHEDULES



New York City and Westchester—Tues., Thurs., and Fri.
Metropolitan North Jersey, Staten Island—Wed. and Fri.
South Jersey, Eastern Penna., Baltimore, Washington—monthly.
Connecticut, Rhode Island—monthly.
New York State to Albany and Rochester—monthly.

PLANT ARRANGEMENTS in POTTERY and GLASS



"DIXIELAND" DISHGARDENS

Subtropic Plantings of Miniature Foliage Plants,

Sansevierias, and compatible Succulents,

.85, 1.00, 1.50, 2.00, 2.50, 3.50, 5.00, 7.50 and 10.00

COPPER CONTAINERS, handmade, artistically planted with

Bromeliads, etc.10.00, 12.50, 20.00 and 25.00

SMALL COPPER BOWLS1.25 and 2.25

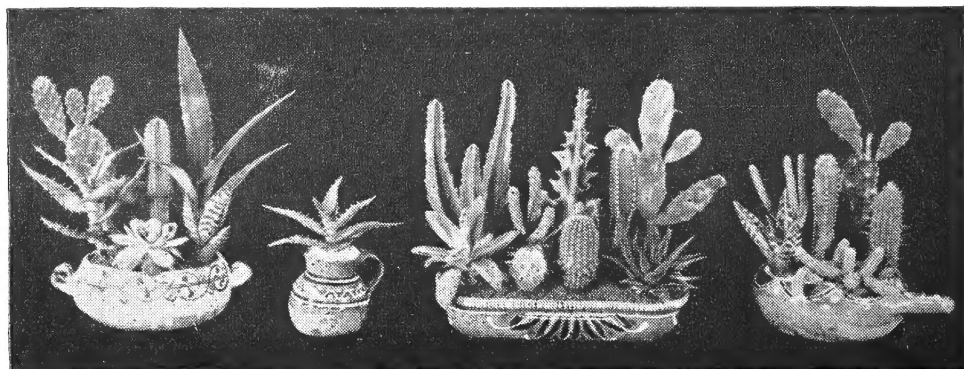
BASKETS, in novelty weave5.00, 7.50 and 10.00

NOVELTIES—American Artware, Ass't figures, ea.

.30, .50, .75, 1.00, 1.25, 1.50, 2.00, 2.50, 3.00, 3.50

Royal Haeger Pottery (high-class and more expensive)

5.00, 6.00, 7.50, 10.00, 12.50, 15.00-20.00



CACTUS GARDENS, colorful and long-lasting—mainly im-
ported **NATIVE MEXICAN POTTERY, hand decorated,**

.50, .60, .75, 1.00, 1.25, 1.50, 2.00, 2.50

3.00, 3.50, 4.00, 5.00, 7.50 and 10.00

COPPER BOWLS, filled with nice cacti.....1.25 and 2.25

BIRDBATH, dramatic Desert landscape of Cacti....10.00, 12.50, 15.00



Exotic BROMELIADS, with other tropical plants in fine pottery,
artistically planted.....3.50, 5.00, 7.50, 10.00, 12.50-15.00

BIRDBATH, with Bromeliads and exotic plants.....15.00 and 17.50

GARDENS IN GLASS

Glass GOBLETS1.75, 2.50, 4.50, 7.50

GLASS GLOBES, 6-8".....1.75 and 2.75

10", 12", 14".....4.00, 6.00 and 8.50

TERRARIUMS, rectangular, 12"-16"-20".....6.50, 10.00, 20.00